



# WCAG 2.1 AA Level Web Accessibility Audit

Website: [www.cbllservices.co.uk](http://www.cbllservices.co.uk) | Verdict : Compliant! | Date: February 2, 2021

#	Requirement	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	3	0	100%

## Code snapshots of some successful elements

- `<a href="#" role="button" data-acsb-textual-ops="search"><span data-="true" " aria-label="Search " aria-hidden="false" >Search</span><svg width="20" height="20" class="search-icon" role="img" viewBox="2 9 20 5" focusable="false" aria-label="Sea...`
- `<a href="#" data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false" class=" " >Services</a>`
- `<a class="et_pb_button et_pb_more_button et_pb_button_one " href="" role="button">Get in touch</a>`

2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	3	0	100%
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## Code snapshots of some successful elements

- `<a href="#" role="button" data-acsb-textual-ops="search"><span data-="true" " aria-label="Search " aria-hidden="false" >Search</span><svg width="20" height="20" class="search-icon" role="img" viewBox="2 9 20 5" focusable="false" aria-label="Sea...`
- `<a href="#" data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false" class=" " >Services</a>`
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3	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	59	0	100%
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## Code snapshots of some successful elements

- `<a href="https://www.facebook.com/CBLCopywritingandSEO/" class="icon" target="blank" >  
<span aria-hidden="false" class=" " data-="true" data-="true" ">Facebook</span> </a>`
- `<a href="https://twitter.com/HelenCBL" class="icon" target="blank" > <span aria-  
hidden="false" class=" " data-="true" data-="true" ">Twitter</span> </a>`
- `<a href="https://www.linkedin.com/company/cbl-copywriting-seo" class="icon" target="blank" >  
> <span aria-hidden="false" class=" " data-="true" data-="true" ">linkedin</span> </a>`
- `<a href="https://www.instagram.com/cblcopywritingandseo/" class="icon" target="blank" >  
<span aria-hidden="false" class=" " data-="true" data-="true" ">Instagram</span> </a>`
- `<a href="https://www.cbllservices.co.uk/testimonials/" data-acsb-menu="a" data-acsb-menu-  
root-link="true" data-acsb-tooltip="Use ?? to navigate" >Testimonials</a>`
- `<a href="https://www.cbllservices.co.uk/blog/" data-acsb-menu="a" data-acsb-menu-root-  
link="true" >Blog</a>`
- `<a href="https://www.cbllservices.co.uk/contact/" data-acsb-menu="a" data-acsb-menu-root-  
link="true" >Contact</a>`
- `<a href="https://www.cbllservices.co.uk/" > <span data-="true" " aria-label=" rank higher on  
google - cbl copywriting & seo - london, herts " aria-hidden="false" >rank higher on  
google - cbl copywriting & seo - london, herts</span><im...`
- `<a href="https://www.cbllservices.co.uk/" aria-current="page" data-acsb-menu="a" data-acsb-  
menu-root-link="true" data-acsb-tooltip="Use ?? to navigate" >Home</a>`
- `<a href="https://www.cbllservices.co.uk/about/" data-acsb-menu="a" data-acsb-menu-root-  
link="true" >About</a>`



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4	Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.	Yes	16	0	100%
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## Code snapshots of some successful elements

- `<a href="https://collegeofmediaandpublishing.co.uk/product/google-seo-course" target="_blank" rel="noopener noreferrer" data-acsb-tooltip="New Window" >Google SEO Marketer<span data-="true" " aria-label=" New Window " aria-hidden="false" >New Win...`
- `<a href="https://collegeofmediaandpublishing.co.uk/product/google-seo-course" target="_blank" rel="noopener noreferrer" data-acsb-tooltip="New Window" >Chartered Google SEO Marketers<span data-="true" " aria-label=" New Window " aria-hidden="fals...`
- `<a href="https://collegeofmediaandpublishing.co.uk/google-seo-course-subjects/" target="_blank" data-acsb-tooltip="New Window" ><span class="et_pb_image_wrap "><img alt="CMP College of Media & Publishing Qualified SEO Marketer" height="auto" wi...`
- `<a href="https://www.procopywriters.co.uk/copywriters/hezza48/" target="_blank" data-acsb-tooltip="New Window" ><span class="et_pb_image_wrap "><img alt="ProCopywriters member logo" height="auto" width="auto" data-srcset="https://www.cbllservices.co...`
- `<a href="https://womenontheweb.co.uk/" target="_blank" data-acsb-tooltip="New Window" ><span class="et_pb_image_wrap "><img alt="women on the web logo" height="auto" width="auto" data-srcset="https://www.cbllservices.co.uk/wp-content/uploads/2020/07...`



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- <a href="https://accessibe.com/a/vzmtptft" target="\_blank" data-acsb-tooltip="New Window" ><span class="et\_pb\_image\_wrap ">Accessibility<span data-="true" " aria-label=" New Window " aria-hid...
- <a target="\_blank" rel="noopener" href="https://www.cbllservices.co.uk/cookie-policy/" data-acsb-tooltip="New Window" data-acsb-menu="a" data-acsb-menu-root-link="true" >Cookie Policy<span data-="true" " aria-label=" New Window " aria-hidden="fals...
- <a target="\_blank" rel="noopener" href="https://www.cbllservices.co.uk/privacy-policy-2/" data-acsb-tooltip="New Window" data-acsb-menu="a" data-acsb-menu-root-link="true" >Privacy Policy<span data-="true" " aria-label=" New Window " aria-hidden="...
- <a target="\_blank" rel="noopener" href="https://www.cbllservices.co.uk/terms-conditions/" data-acsb-tooltip="New Window" data-acsb-menu="a" data-acsb-menu-root-link="true" >Terms & Conditions<span data-="true" " aria-label=" New Window " aria-...

5	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	-
6	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	Pass	-	100%
7	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	Yes	Pass	-	100%
8	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0	-



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9	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0	-
10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
11	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	-
12	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
13	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
14	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	Yes	2	0	100%

## Code snapshots of some successful elements

- `<a class="et-pb-arrow-prev " href="#" tabindex="-1" role="button" ><span >Previous</span></a>`
- `<a class="et-pb-arrow-next " href="#" tabindex="-1" role="button" ><span >Next</span></a>`



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15	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	Yes	Pass	-	100%
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### Code snapshots of some successful elements

- `<div class="et_pb_module et_pb_slider et_pb_slider_0 et_pb_slider_fullwidth_off et_pb_slider_no_pagination et_slider_auto et_slider_speed_5000 et_slider_auto_ignore_hover et_had_animation et_slide_transition_to_next et_pb_bg_layout_dark" data-active-...`

16	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
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17	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
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18	HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.	Yes	17	0	100%
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19	An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.	Yes	Pass	-	100%
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### Code snapshots of some successful elements

- `<h1 class="et_pb_module_header ">SEO & Copywriting Services that Get Your Business Noticed</h1>`



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20	Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed.	No	0	0	-
21	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	Yes	Pass	-	100%
22	Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.	Yes	8	0	100%

## Code snapshots of some successful elements

- `<li class="menu-item menu-item-type-post_type menu-item-object-page menu-item-4664" data-acsb-menu="li" data-acsb-menu-root="true"><a href="https://www.cbllservices.co.uk/testimonials/" da...`
- `<nav id="top-menu-nav" role="navigation" aria-label="Header Menu"><ul id="top-menu" class="nav" data-acsb-menu="ul" ><li id="menu-item-4655" class="menu-item menu-item-type-post_type menu-item-object-page menu-item-home current-menu-item page_item pa...`
- `<ul id="menu-footer" class="bottom-nav" data-acsb-menu="ul" ><li id="menu-item-4665" class="menu-item menu-item-type-post_type menu-item-object-page menu-item-4665" data-acsb-menu="li" data-acsb-menu-root="true"><a target="_blank" rel="noopener" href...`

29	Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.	Yes	Pass	-	100%
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## Code snapshots of some successful elements

- `<a href="#" data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false" class=" ">Services</a>`

30	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	Yes	Pass	-	100%
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## Code snapshots of some successful elements

- `<a href="#" data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false" class=" ">Services</a>`

31	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
32	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
33	Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).	No	0	0	-
34	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	-
35	aria-describedby and aria-labelledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	No	0	0	-
36	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0	-
37	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	No	0	0	-



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38	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
39	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
40	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	No	0	0	-
41	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users.	Yes	Pass	-	100%

## Code snapshots of some successful elements

- <title>Rank Higher on Google - CBL Copywriting & SEO - London, Herts</title>

42	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	2	0	100%
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## Code snapshots of some successful elements

- <div class="header-content" data-acsb-main="true" role="main"> <h1 class="et\_pb\_module\_header ">SEO & Copywriting Services that Get Your Business Noticed</h1> <div class="et\_pb\_header\_content\_wrapper" ></div> <a cl...



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- <footer id="main-footer" data-acsb-page-footer="true" role="contentinfo" aria-label="Footer"><div id="et-footer-nav" > <div class="container" role="navigation" aria-label="Footer Menu"> <ul id="menu-footer" class="bottom-nav" data-acsb-me...

43	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.	Yes	Pass	-	100%
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### Code snapshots of some successful elements

- <html lang="en-GB" class="js acsb-light-contrast"><head><meta name="acsbClient" content="true"><meta content="https://www.cbllservices.co.uk" name="acsbAceBase"><meta content="https://acsbase.com/apps/ace/" name="aceEndpoint"><base href="https://www.c...

44	The meta viewport tag should allow visually impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.	Yes	Pass	-	100%
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### Code snapshots of some successful elements

- <meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=5, user-scalable=0">

45	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
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46	Making use of an accessibility interface helps to ensure that visually impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	Yes	Pass	-	100%
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47	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	Yes	2	0	100%
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## Code snapshots of some successful elements

- `<iframe frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen="" data-src="https://www.youtube.com/embed/ZedSMjj5JSg" class=" lazyloaded" src="https://www.youtube.com/embed/ZedSMjj5JSg" name="..."`
- `<iframe frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen="" data-src="https://www.youtube.com/embed/HtYGpbFegal" class=" lazyloaded" src="https://www.youtube.com/embed/HtYGpbFegal" name="..."`

48	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	No	0	0	-
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49	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-
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